

STRIDE FOR GOOD 2025



Fundraiser Starter Kit

***Thank you for committing to make a positive impact.
You're on your way to making a difference to the lives of many!***



Step 1: Set Up Your Fundraising Page

Prepare the following

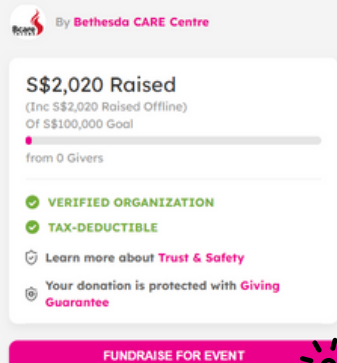
1. Register for a Give.asia account
2. Come up with your campaign name e.g. [Your name] runs for Stride For Good
3. Great photo of yourself
4. Simple writeup on why you decided to join Stride For Good

Build your page

1. Log in to your Give.asia account
2. Go to give.asia/sfg25
3. On the right bar, click on "FUNDRAISE FOR EVENT"
4. Follow the steps accordingly.

For fundraising target, we recommend a minimum of \$500.

Publish your page!





Step 2: Share Your Page

Share your fundraising efforts with your family and friends!
You may use the following message template.

Hello! I've joined BCARE's Stride For Good fundraising event.

BCARE is a social service agency that supports the community, especially underprivileged and vulnerable groups. They serve lower-income families, seniors and persons with mental health conditions.

As part of the campaign, I will be walking / jogging / cycling / skating [please choose] [number] km.

I hope that you can support my fundraising efforts by visiting my page and making a donation: [insert your campaign url]"

BCARE is a registered charity with IPC status. Your donations are eligible for 250% tax deduction.

Every step you take can impact a life for good!



Step 3: Update Your Page

Post updates to connect with your supporters!

Updates can include:

1. Screenshots of the distance covered on your activity. Please ensure that your screenshots do not contain any personal information.
2. Photos of your workout
3. Messages on what motivates you to join this campaign or words of encouragement

